In 2019, Build It Green (BIG) transformed lives by making safe, healthy, efficient homes available to residents throughout California and beyond.

2,356,810 Metric tons GHGs reduced
16,581 Homes improved
11,987 GreenPoint Rated homes certified
6,965 Building and home professionals trained
44,450 Therms gas saved
485 million KWhs electricity saved
2,356,810

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GreenPoint Rated, with more than 70,000 homes certified, remains the country’s most popular residential green certification to prove that a home is healthier, more comfortable, durable, and resource efficient.

single-family homes certified
6,893
certified
485

Build It Green drives major energy savings in existing homes through innovative and impactful energy efficiency programs for our client Pacific Gas and Electric Company.

Energy and comfort upgrades don’t always get the attention they deserve from homebuyers. In 2019, we trained over 400 real estate professionals to better communicate to buyers how green home labels like GreenPoint Rated translate to increased home value.

Existing Home Single Family (EHSF) Pilot Program
We piloted a realtor-driven model of EHSF in California to make sustainability standards more accessible and cost-effective in existing homes. Agents were empowered to discuss features that increase the value of resource-efficient, community-friendly homes.

Whole-House Retrofits Completed
517

Whole-House Retrofits Completed
517

Home Upgrade Program.

Scalable.

Whole-House Retrofits Completed
517

Whole-House Retrofits Completed
517

Cool Savers California’s residential performance-based program provided incentives based on actual measured energy savings.

3,981
Home AC Systems’ Performance Improved

In October, Build It Green finalized the sale of its utility program implementation business to Franklin Energy, a Wisconsin-based provider of energy efficiency and grid optimization services.